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One-of-a-Kind East Bay Area Non-Profit Partnership

While partnerships in the non-profit sector occur less frequently and are less newsworthy, this story captures both our creative imagination as well our hearts. Non-profits and businesses of all sizes are paying special attention, especially in this time of heightened social consciousness to ways they can build upon and develop already successful programs. This is a unique story of partnering in a way that is building the bottom line of two organizations with big hearts of service and giving back to the communities they serve.

According to Deborah Roessler of the Oakland Museum Women's Board, a non-profit that supports Oakland Museum outreach and programs, "Donors and volunteers were expressing an interest in donating running and non-running vehicles to the Oakland Museum Women's Board and the White Elephant Sale".

David Kemnitz, immediate past president and member of the Concord/Clayton Valley Rotary Club was contacted in November 2015 by Ms. Roessler and Sue Linquest with an interest in a potential partnership. Mr. Kemnitz, also the founder of Clunkers4Charity.org, a non-profit that supports the Rotary Club's service projects offered the resources of the Clunkers4Charity.org program which included a website, <http://www.whiteelephantclunkers.com> that directs visitors and donors to a dedicated area within the Clunkers4Charity.org website. In the dedicated area of the Clunkers4Charity.org website, donors can fill out a short form and request a free pickup of their vehicle. Proceeds support the White Elephant Sale primarily and Clunkers4Charity.org secondarily.

"It's a win-win for both organizations", says Mr. Kemnitz. "The resources of both organizations allow us to cross promote and refer donors. We can also expand the partnership over time in new and exciting ways. " Ms. Roessler, Past President of the Oakland Museum Women's Board says, "we were immediately impressed with the success of the Clunkers4Charity.org program. They have had success with hundreds of vehicle donations since their founding and generate significant donations each year for Rotary".

According to Mr. Kemnitz, thousands of running and non-running vehicles end up abandoned or junked when they could be donated. The Clunkers4Charity program raises over \$50,000 each year from vehicle donations and these funds are given directly to Rotary.

To make a vehicle donation to the White Elephant Sale which benefits both organizations, go to <http://www.whiteelephantclunkers.com> or visit <http://whiteelephantsale.org> and go to Donate Your Car.

Clunkers4Charity is supported by the Rotary Club of Clayton Valley/Concord Sunrise which was chartered in May 1987 and locally serves the Town of Clayton and the Clayton Valley area of Concord. The club is involved in many projects around the world but and has projects that are important in the local community as well.

The Oakland Museum Women's Board is a California non-profit public benefit corporation whose sole purpose is to provide services and funds to the Oakland Museum of California (OMCA). Founded in 1955, The Women's Board has been providing funds and services to OMCA for over 50 years. With the annual White Elephant Sale as our only fundraising activity, we have contributed more than \$20 million in support of OMCA educational programs, acquisitions to the permanent galleries, exhibitions, facilities, capital improvements, and more.

Nearly 30,000 school children and teachers annually visit the Museum.